

For Immediate Release
July 7, 2010

CONTACT: DEBRA WHITSON
Email: contact@warehouse2120.com
Phone: 828.855-0407
www.warehouse2120.com

PHOTO CONTACT: LEANNA GRAVES
Email: leannagraves@earthlink.net

Refreshing, Funky & Fun – With a Bison to Boot **Come to Escape & Explore the Warehouse of Rescued Home Goods**

(HICKORY, NC, July 7, 2010) – Warehouse 2120 is the newest shopping experience for those who seek compelling and one-of-a-kind items for their home. From the moment you walk through the doors, the feeling of adventure begins.

The brainchild of Debra and Scott Whitson, along with Designer Pamela D. Lee, IDS, Warehouse 2120 emerged from a lifelong love of collecting unique and interesting items at estate sales and auctions for their own homes. Soon, friends were asking the team to “be on the lookout” for special things during their excursions.

Wanting to offer their finds to others, the creation of a fun environment where shoppers can explore these repurposed goods to their hearth’s content evolved. Located at 2120 North Center Street in Hickory, Warehouse 2120 is officially open.

The assortment of highly affordable vintage jewelry, clothing, furniture, and home goods available is continually changing, making each visit unlike the one before. Artwork by local artists is also offered.

Then, there’s the bison. Yes, an honest to goodness buffalo – the perfect addition to the home of those who want something different and eye catching in their home. Warehouse 2120 is currently holding a contest to name the buffalo, and all suggestions are welcome.

“We are like a mix of American Pickers, Design on a Dime, and Pawn Star all rolled into one,” said Debra Whitson. As well as offering items for sale, Whitson loves for people to bring things to her to purchase.

Filled with bright colors and the subtle sensory undercurrent of lavender and rosemary, Warehouse 2120 is best described as a relaxing hang out. The sounds of familiar upbeat music and friends laughing enhance the welcoming feel throughout the store.

“One of the more surprising things we’ve seen is the number of men who come into the store, seeking treasures typically found at pawn shops” commented Scott Whitson.

Open Monday – Saturday from 9–6:00, plans are underway for extended hours for special events to benefit local charities and bridal showers. Events will include local musicians, food and fun. Details on upcoming events are available at www.warehouse2120.com.

Warehouse 2120 – the artistic twist on rescued goods for the home.

###